





www.asmexed.org

ASM's Business Excellence Program Integrated With Harvard Business School Online Programs



Harvard Business School Online



B-School in India to bring Harvard Business School Online Programs





Integrated classroom sessions by ASM Faculty & Industry Professionals without disturbing your current work schedule

A Must Attend Course For:

Mid-Career Professionals | Strategy or Consulting Professionals Entrepreneurs | Family Business Owners | Government Officials

Blended Executive Education Program Advantage

PROGRAMS DEVELOPED & TAUGHT BY LEADING HARVARD BUSINESS SCHOOL FACULTY LOCAL CONTEXTUALIZED

LEARNING WITH

SEASONED

ASM FACULTY AND

INDUSTRY EXPERTS

GLOBAL PEER
COLLABORATION
& NETWORKING

REAL WORLD CASE-BASED LEARNING ### HIGHLY INTERACTIVE

& BLENDED

LEARNING MODULE

3 MINUTE ACTIVE
LECTURES COMBINED
WITH CURATED
EXERCISES AND
ACTIVITIES

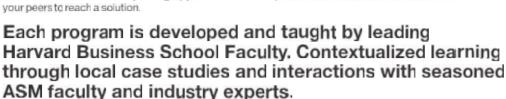
EDGE-OF-YOUR-SEAT ONLINE LEARNING

LEARN AT YOUR OWN EASE

Certificate Programs

4 TO 8 WEEK COURSES IN BLENDED MODE

Harvard Business School Online Certificate Programs offer a unique and highly engaging way to learn vital business concepts. Course content is designed and delivered by Harvard Business School faculty and the learning is contextualized through local case studies and interactions with seasoned ASM faculty and industry experts. The blended programs provide professionals with an educational experience that's case-based, active, and social, putting you into the shoes of decision-makers, and asks you to grapple with real-world problems and discuss and debate with







ENTREPRENEURSHIP ESSENTIALS HBS Online Faculty: William A. Sahlman

Explore the risk and rewards of entrepreneurship (4 week Course)

LEADERSHIP PRINCIPLES HBS Online Faculty: Joshua D. Margolis & Anthony Mayo

Leverage self assessments and 360° feedback to enhance leadership style and approach (6 week Course)

NEGOTIATION MASTERY

HBS Online Faculty: Michael A. Wheeler Enhance your negotiation skills and learn essential tactics to ensure maximum value (8 week Course)

LEADING WITH FINANCE HBS Online Faculty: Mihir A. Desai

Build an intuitive understanding of finance to make smarter business decisions (6 week Course)

MANAGEMENT ESSENTIALS HBS Online Faculty: David A. Garvin & Joseph B. Fuller

Acquire a management toolkit to get things done and move your organization forward (8 week Course)

Learn to build and interpret financial statements (8 week Course)

ECONOMICS FOR MANAGERS HBS Online Faculty: Bharat N. Anand

Apply economic principles to business decision making

(8 week Course)

BUSINESS ANALYTICS HBS Online Faculty: Janice H. Hammond

Use statistica analysis to answer real business problems

(8 week Course)

DISRUPTIVE STRATEGY

HBS Online Faculty: Clayton M. Christenser Drive innovation and strategy for your organization *Also available for private teams

(6 week Course)

SUSTAINABLE BUSINESS STRATEGY HBS Online Faculty: Rebecca M. Henderson

Put your values into practice and learn how business can change the world

GLOBAL BUSINESS

(3 week Course)

HBS Online Faculty: Forest L. Reinhardt Assess impact of macroeconomics, political and social indicators on business decisions (4 week Course)

FINANCIAL ACCOUNTING HBS Online Faculty: V.G. Narayanan

THE ASM GROUP OF INSTITUTES: IBMR | IIBR | IPS | IMCOST | CSIT | GJC | GEMS

24 COURSES | 2 UNIVERSITIES | 2 CITIES | 6 CAMPUSES



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